

Public Outreach
May 11, 2017

COMMUNITY OPEN HOUSE SUMMARY



Jay Renkens talks with the community at the PlanNorman Open House on May 11.

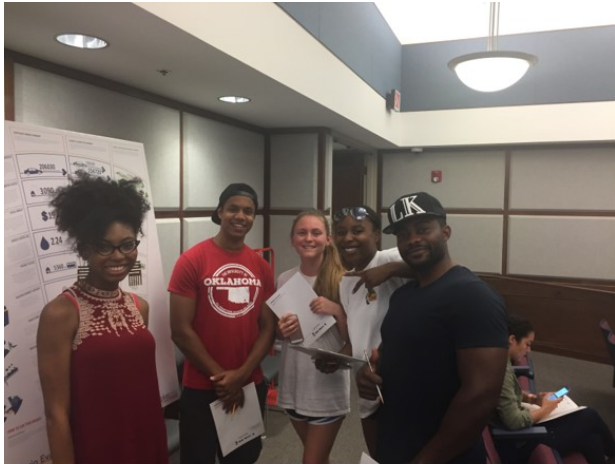
On May 11th, a PlanNorman community open house was held at the City Council Chambers. The goal of the open house was to update the public on the emerging values, vision and goals and solicit feedback on the educational growth scenarios and areas for potential future development. The May 11th open house was the fourth in a series of outreach efforts to engage and solicit feedback from the community. Previous engagement events include:

- Community Workshop #1, September 2016
- Intercept Events: 2nd Friday ArtWalk and OU Tailgating, October 2016
- Community Workshop #2, March 2017

The event featured an open house with 13 educational poster boards, a presentation, facilitated question and answer session. A complete list of detailed comments recorded during the question and answer session can be found on page 3.

Participants were also asked to fill out a comment card with additional ideas and comments on the educational growth scenario and focus areas. In total, 36 comment cards were collected and participants can continue to return them to the city through Wednesday, May 24th. For those of you who attended but did not have a chance to turn in your comment cards, you can email your completed cards to Anais.Starr@normanok.gov or you can drop them off at the City of Norman building at 201 W Gray St. If you would like to fill out a comment card but did not pick one up at the Open House, you can download it from the *Documents Library* on the PlanNorman website, for your convenience a blank comment card is also attached to the end of this meeting summary.

The full presentation and all poster board materials can be found on the PlanNorman website at: <http://www.plannorman.com/documents-library>. A recorded version of the presentation is available to view online [here](#).



DETAILED COMMENTS

Following are the comments and questions recorded during the facilitated discussion portion of the Open House:

- What role do private developers and zoning have?
 - Main tool is zoning
 - Plans/tools that guide where growth goes
- Housing affordability and transportation
 - Transportation investments in all scenarios
 - Retain existing neighborhoods
- Sewer costs in compact development
- Expand transit network to east traffic and congestion
 - LRT and BRT
- Infill can be good if developed correctly (ecologically appropriate)
 - Lower heights
 - Retain character
- Decrease pressure on existing neighborhoods
- Use the Congestion Index
- Center City zoning
 - How would this align with infill?
- Center City will be applied in future plans
- Northern areas don't have potential for density
 - Johnson Controls
 - Jail
- Include the data and calculations used to determine HU yields and breakdowns
- Who pays for the infrastructure involved in sprawl developments?
- Include utility costs and stormwater infrastructure costs in the final scenario analysis
- Create design standards
 - Core Norman
 - Historic Preservation
- Growth trends based on ACOG data, show linear growth
- Why 2040?
 - 2040 is the plan horizon based on available data and projections
- Near east side revitalization
 - Has lots of redevelopment potential
 - Concentrate on restoration and amenities
- Corridor Redevelopment
 - 30+ year plan – it's a slower progression
 - Need to track current building stock
- Prefer compact plan in north, but concerned about congestion

APPENDIX – MEETING AGENDA



Community Open House

Agenda

May 11, 2017

4:00pm-6:00pm

City Council Chambers, City Hall

Meeting Objectives

- Process Update
- Vision, Values, and Goals Overview
- Exploratory Growth Scenarios Review

4:00 pm Open House Board Gallery

4:30 pm Presentation

- Vision, Values, and Goals Overview
- Exploratory Growth Scenario Planning
- Facilitated Discussion

5:00 pm Open House Board Gallery

5:30 pm Presentation

- Vision, Values, and Goals Overview
- Exploratory Growth Scenario Planning
- Facilitated Discussion

6:00 pm End of Open House



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